

# PASS IT ON



**DAVID SUZUKI  
FOUNDATION**  
One nature.





## A message from Tara Cullis

In 1989, David's radio program *It's a Matter of Survival* inspired an unprecedented number of handwritten letters to the CBC — I think it was 16,000. The show was about what was then known as "the greenhouse effect." People were alarmed and wanted to know what they could do.

David had already been on the air for decades. I don't like to toot my own horn, but I told him it was time to stop harping on problems and start offering solutions! Our family had already been working full-time on environmental issues around the world, in the Amazon, in Japan. I thought we'd just be carrying on, but with more allies.

We wanted our new organization to be big-picture oriented, to battle problems on a deeper level, at their sources. We set out to gather people together and, in the face of these big, difficult issues, keep each other going.

In the beginning it was just me and a handful of dedicated volunteers. First I had a desk at a friend's office. Then we "graduated" to an office above an autobody shop. Now the Foundation has become more than either David or I imagined — fully bilingual, offices in Vancouver, Toronto and Montreal. I'm so proud of its work, its achievements.

**"I've learned that much of what we've dedicated this work to requires enduring vigilance. That's why David and I are Foundation legacy donors — for our children and grandchildren. They are our conscience and our inspiration."**

TARA CULLIS





## A FUTURE FOR EVERYONE

Victor Martinez grew up in Mexico City. He loved playing outside and climbing trees in his neighbourhood. But he had limited access to wild landscapes.

Now his children have a different experience. When they first arrived in British Columbia, the family took a 22-day camping trip around the province and beyond. They covered 7,000 kilometres of “continuous amazing scenery and wild animals we never imagined possible,” he said. Now they go camping to a new spot every year.

Victor gets peace and sense of belonging from spending time outdoors. “Most people don’t realize the depth of our relationship with nature,” he said. “Everybody, especially economists and politicians, should take an annual course on ecology.”

He worries about the future. “Humans greedily take without giving back,” he said. “That cannot go on forever. Future generations will live in harder conditions with fewer opportunities. The wonders of life, of billions of years of evolution, will be lost. And it will be our fault.”

He likes the Foundation’s wide range of projects that protect nature while encompassing technology, human behaviour, and Indigenous rights and traditional knowledge. “Complex problems don’t have a single solution,” he said. “We must work from multiple fronts to create solutions that complement each other and that consider everyone.”



Young and healthy, Victor and his wife decided to leave a gift to the Foundation in their will. Like most parents, they care about protecting their two sons, but they also care about nature. They wanted to do both. “We immediately thought of the David Suzuki Foundation,” he said. “After our kids, ensuring a future for everyone was the most sensible thing to do.”



# Your legacy for the planet

My earliest memory is when I bought a tent with my dad. I was four. Growing up, dad always shared his love of camping and hiking with me, and I spent a lot of my childhood outside.

In summer I explored fields, forests, streams and swamps, all teeming with life. I watched salamander eggs hatch, trekked forest trails, brought home all kinds of critters. My mom welcomed them with open arms!

My winter memories are blanketed by the restful silence brought by snow. I skated on frozen ponds, and watched my breath form clouds in the icy air.

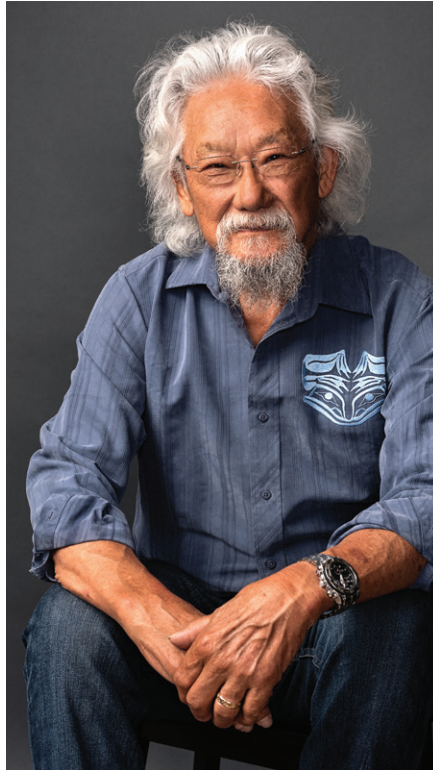
Nature was part of my upbringing, and I owe a lot to my parents for teaching me how to respect, appreciate and protect nature.

**I hope I've instilled the same values in my children.**

But I worry that my grandchildren won't experience nature as I have. I believe it's my duty to do everything possible today and into the future to safeguard nature and our children's future. I know I'll never stop fighting to protect what we all need to survive.

**"I believe the role of elders is to look back over a lifetime lived and try to distil lessons learned to pass on to future generations."**

DAVID SUZUKI



Now that I'm in my 80s I wonder about my legacy.

I trust that my family will continue to promote my life's work. After them, the Foundation is my most important contribution. I want it to continue advocating for sustainable economies and societies where humans thrive within nature's limits.

**But I also urge people in Canada to ask themselves: What can I do today to leave behind what I want to be remembered for tomorrow? Your legacy doesn't begin at some age. It starts now.**

We can all make a lasting impact on what we care about. A gift in your will to the Foundation is a gift of hope for future generations.

It will safeguard species, habitat — entire ecosystems. It will fight for every person in Canada's right to breathe clean air, drink safe water and eat toxic-free food. It will support urgent, innovative solutions to the greatest threat to life as we know it: climate chaos.

**When you remember the David Suzuki Foundation in your will, you're protecting the living planet, now and into the future.**





# Make your mark

We all want to protect the planet for the generations after us. We want them to have what we've had: A future in which they can stand on a mountainside, in a lush forest or on a vast prairie, watch wild birds soar and swim in clean waters. **We owe them a future of possibilities.**

## Leading on climate solutions

Our climate programs are leading the way to a safer, sustainable Canada. With people like you by our side, we've been championing renewable solutions, tougher sanctions on fossil fuels and raising youth voices.



## Protecting species

When people think of Canada, they picture awe-inspiring landscapes and majestic animals, like orcas, beluga whales, caribou and grizzly bears. These are tightly woven into our identity. We are so fortunate to have some of the last wild spaces left on Earth. It's our responsibility to the world to protect them.

In the years ahead, we'll continue to protect wild spaces by building support for sustainable seafood, pushing governments to create areas that safeguard species and habitat, and promoting awareness so protecting nature becomes everyone's priority.



## Funding the next generation

I'm proud of all the Foundation's work today. But we have to safeguard the future and teach others to carry on our work. The David Suzuki Fellows are paving the way.

So far, our inspiring fellows have researched environmental economics, the psychology of car dependency, phytotechnology (how green plants can help offset climate effects), how to have conversations that avoid polarization, renewable energy models in Indigenous communities — and more.

You can empower the next generation of environmental leaders. Leaving a gift in your will can ensure you're protecting nature now and for the future.

**"What do I need to do today to leave behind what I want to be remembered for tomorrow?"**

**DAVID SUZUKI**

## SUPPORT NATURE TODAY

As with many of us, nature is important to Guy on a personal level. “I enjoy the outdoors and the beauty of unspoiled areas and the creatures that live there,” he said. “Nature provides an important link to the quality of the food **I eat and the water I drink and the air I breathe**. I feel a great need to protect it, because so much of it is at risk of disappearing.”

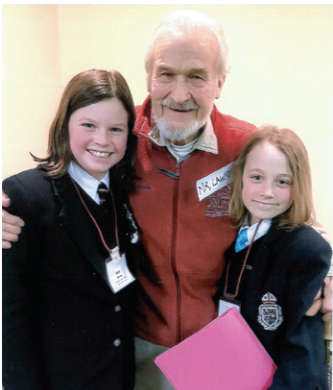


Guy is a long-time supporter of the Foundation, a legacy donor and volunteer. “I feel commonality with David Suzuki and the people who work for the Foundation. I’ve witnessed first-hand the necessary and important work the Foundation does. I don’t have children, so I feel it’s important that my money goes to an organization that shares the same values as mine.

“I included the David Suzuki Foundation in my will as it really needs our support and I believe it’s one that will put it to good use protecting the planet.”

**GUY FAUBERT** LONG-TIME SUPPORTER, LEGACY DONOR AND VOLUNTEER

## BUILDING A BETTER FUTURE FOR MY GRANDCHILDREN



Long-time donor Thomas believes in David Suzuki’s saying: “What we do to nature, we do to ourselves.” He supports the Foundation because “David’s work embodies everything we should be doing to save the living planet, our only home.” He shared a picture of this grandchildren, because in his words **“they are the ones who matter most.”**

**THOMAS LAWSON** LONG-TIME SUPPORTER

## HOW TO LEAVE A GIFT TO THE DAVID SUZUKI FOUNDATION

Your commitment to our living planet is inspiring, and we would be honoured to receive a gift from you in your will. We promise to use your gift responsibly and effectively to create sustainable solutions to the climate crisis today and for future generations.

### FIND A LEGAL ADVISER

Although not always necessary, we recommend consulting a legal professional before creating or updating your will.

### WHAT KIND OF GIFT CAN I LEAVE?

#### A specific sum or percentage of your estate

An easy way to help is to leave a percentage or specific sum from your estate.

You can choose a specific dollar amount or a percentage of the residue (amount remaining after other beneficiaries, expenses and taxes are paid) in your will.

**Suggested sample wording: I give the David Suzuki Foundation, charitable number BN 127756716RR0001, \_\_\_\_ per cent of the residue of my estate (or the sum of \$\_\_\_\_).**

#### A share of your life insurance or retirement plan

You may be able to name the Foundation as the owner or beneficiary of your life insurance or retirement plan. Contact your retirement plan administrator or life insurance company to add the Foundation. Contact your life insurance administrator to find out if this is right for you.

#### Using a charitable remainder trust

A charitable remainder trust allows you to secure a charitable gift for the future while retaining income interest on your assets throughout your life.

### WE WOULD LOVE TO HEAR FROM YOU

You don’t have to, but if you’d like to let us know it helps us plan for the future. We will keep you up to date with our latest news and how your gift will help support important climate action.





## WE'RE HERE TO HELP!

For more information about how you can leave a gift in your will, contact us:

☎ 1-800-453-1533

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