



David Suzuki Foundation

National Omnibus Results

March 2026

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Methodology

Method

Results are based on online research conducted in both English and French languages among Canadians 18 years of age and older (n= 1,660).

When

Data collection March 27th – March 30th, 2026

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Weighting

The data was statistically weighted according to Canadian Census figures for age, gender, region, and education to reflect the true demographic distribution of Canada.

Margin of error

Typically, a margin of error is not associated with a non-probability sample, but for comparative purposes, a probability sample of this size would have a margin of error of +/-2.4%, 19 times out of 20.

Significant Differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Key Highlights (Continued)

Some **key highlights** from the omnibus **include...**

Strong national support exists for expanding Canada’s electricity grid through new transmission lines, with 72% supporting and 9% opposed.

- Men (76%) and those aged 55+ (80%) are more supportive of expanding the electricity grid, while women (69%) and those aged 18–34 (60%) are less supportive.
- Those without children in the household (75%) and university-educated respondents (78%) show greater support, while those with children (66%) and lower education (68%) show less.
- Provincially, support is highest in Quebec (78%); strong support is higher in Atlantic Canada (45%) and Quebec (39%), and lowest in Manitoba/Saskatchewan (25%).

A strong majority of Canadians support upgrading Canada’s electricity grid to reduce reliance on the United States, with 76% supporting and 10% opposed.

- Canadians aged 55+ (86%) are more supportive, while those aged 18–34 (63%) are less supportive.
- Those without children in the household (78%) and university-educated respondents (80%) are more supportive, while those with children (69%) and lower education (70%) show less support.
- Provincially, support is highest in Quebec (83%); strong support is highest in Quebec (57%) and lowest in Manitoba/Saskatchewan (41%).

Detailed Results

Support for Federal Funding for New Transmission Lines

Do you support or oppose the idea of Canada upgrading its grid by connecting provinces and territories with new transmissions lines? - The Prime Minister has proposed to “build out Canada’s East-West electricity grid.” This would require new electricity transmission lines to connect provincial power grids. Studies have shown transmission grid upgrades reduce home energy costs, make electricity more reliable and allow for more renewable energy sources to be added to the grid.

Base: All respondents

		Men	Women	18-34	35-54	55+	Urban	Rural	Sub-urban	Kids in HH	No Kids in HH	HS or less	College	University
	Weighted n= 1,660	809	851	441	535	684	739	281	622	448	1209	490	658	513
	Unweighted n= 1,660	798	862	389	468	803	729	290	629	454	1203	374	493	793
(NET) Support	72%	76%	69%	60%	72%	80%	73%	74%	72%	66%	75%	68%	71%	78%
Strongly support	34%	40%	28%	21%	32%	44%	35%	32%	34%	27%	37%	29%	34%	39%
Somewhat support	38%	35%	41%	39%	40%	36%	37%	42%	38%	39%	38%	39%	37%	38%
(NET) Oppose	9%	9%	8%	13%	9%	5%	8%	10%	9%	11%	8%	8%	9%	8%
Somewhat oppose	6%	6%	6%	10%	6%	3%	6%	7%	6%	7%	5%	5%	7%	5%
Strongly oppose	3%	3%	3%	3%	4%	2%	3%	3%	3%	4%	2%	3%	3%	3%
I don't know	19%	15%	23%	27%	19%	14%	19%	15%	19%	23%	18%	24%	20%	14%

% / % Statistically significantly higher / lower than other respondents

Support for Federal Funding for New Transmission Lines (Continued)

Do you support or oppose the idea of Canada upgrading its grid by connecting provinces and territories with new transmissions lines? - The Prime Minister has proposed to “build out Canada’s East-West electricity grid.” This would require new electricity transmission lines to connect provincial power grids. Studies have shown transmission grid upgrades reduce home energy costs, make electricity more reliable and allow for more renewable energy sources to be added to the grid.

Base: All respondents

		BC	AB	MB/SK	ON	QC	ATL
	Weighted n= 1,660	230	185	106	644	384	112
	Unweighted n= 1,660	180	149	138	636	437	120
(NET) Support	72%	70%	72%	72%	69%	78%	75%
Strongly support	34%	34%	28%	25%	32%	39%	45%
Somewhat support	38%	36%	43%	48%	37%	39%	30%
(NET) Oppose	9%	10%	10%	3%	9%	7%	11%
Somewhat oppose	6%	8%	7%	2%	7%	4%	5%
Strongly oppose	3%	2%	3%	1%	3%	3%	5%
I don't know	19%	21%	18%	25%	22%	15%	14%

% / % Statistically significantly higher / lower than other respondents

Support for Canada Upgrading Its Electricity Grid

Do you support or oppose the idea of Canada lessening its reliance on the United States as an electricity partner by upgrading Canada’s electricity grid through connecting provinces and territories with new transmission lines?

Base: All respondents

		Men	Women	18-34	35-54	55+	Urban	Rural	Sub-urban	Kids in HH	No Kids in HH	HS or less	College	University
	Weighted n= 1,660	809	851	441	535	684	739	281	622	448	1209	490	658	513
	Unweighted n= 1,660	798	862	389	468	803	729	290	629	454	1203	374	493	793
(NET) Support	76%	78%	74%	63%	73%	86%	76%	77%	77%	69%	78%	70%	77%	80%
Strongly support	51%	53%	49%	33%	48%	66%	54%	52%	49%	39%	56%	45%	54%	55%
Somewhat support	24%	25%	24%	31%	25%	20%	22%	25%	27%	30%	22%	25%	23%	25%
(NET) Oppose	10%	10%	9%	14%	12%	5%	10%	10%	9%	12%	8%	10%	9%	9%
Somewhat oppose	6%	7%	6%	11%	8%	2%	7%	6%	6%	9%	6%	7%	6%	7%
Strongly oppose	3%	3%	3%	3%	3%	3%	2%	4%	3%	4%	3%	4%	3%	3%
I don't know	15%	12%	17%	22%	16%	9%	14%	13%	14%	18%	13%	20%	14%	11%

% / % Statistically significantly higher / lower than other respondents

Support for Canada Upgrading Its Electricity Grid (Continued)

Do you support or oppose the idea of Canada lessening its reliance on the United States as an electricity partner by upgrading Canada's electricity grid through connecting provinces and territories with new transmission lines?

Base: All respondents

		BC	AB	MB/SK	ON	QC	ATL
	Weighted n= 1,660	230	185	106	644	384	112
	Unweighted n= 1,660	180	149	138	636	437	120
(NET) Support	76%	74%	76%	71%	73%	83%	73%
Strongly support	51%	47%	52%	41%	50%	57%	57%
Somewhat support	24%	27%	24%	29%	24%	26%	15%
(NET) Oppose	10%	11%	13%	7%	9%	7%	14%
Somewhat oppose	6%	8%	7%	5%	6%	5%	10%
Strongly oppose	3%	3%	6%	1%	3%	2%	5%
I don't know	15%	15%	12%	23%	17%	10%	13%

% / % Statistically significantly higher / lower than other respondents

Appendix: Respondent Profile

Respondent profiles

Base: All Respondents (n=1,660) Unweighted; Weighted

The table below presents the demographic distribution of respondents before and after weighting.

Gender

	Weighted	Unweighted
Men	809	798
Women	851	862

Area

	Weighted	Unweighted
Urban	739	729
Suburban	622	629
Rural	281	290

Education

	Weighted	Unweighted
HS or less	490	374
College	658	493
University	513	793

Province

	Weighted	Unweighted
BC	230	180
AB	185	149
MB/SK	106	138
ON	644	636
QC	384	437
ATL	112	120

Age

	Weighted	Unweighted
18-34	441	389
35-54	535	468
55+	684	803

Kids in Household

	Weighted	Unweighted
Yes	448	454
No	1209	1203

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our Services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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